



YAYASAN TRISAKTI

INSTITUT PARIWISATA TRISAKTI

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SURATTUGAS

No.: 599g/PT/ST/VIII/2024

1	Dasar Penugasan	:	Penelitian Dosen
2	Nama Yang menugaskan/Jabatan	:	Fetty Asmanianti, SE., MM/ Rektor
3	Nama yang ditugaskan/Jabatan	:	1. Emenina Tarigan, M.Par 2. Vienna Artina Sembiring, M.Pd.,M.Par 3. Dra. Wijayanti DP., M.M 4. Lintang Pangestu Basyurudin
4	Maksud Penugasan	:	Melakukan penelitian dengan judul " <i>The Influence of A4-Based Tourism Attraction on Motivation to Visit the Bromo Tengger Semeru National Park Tourism Destination, East Java</i> "
5	Alat Transportasi	:	Darat
6	a. Tempat Penugasan Awal	:	Institut Pariwisata Trisakti
	b. Tempat Penugasan Akhir	:	Penerbit: <i>Europen Modern Studies Journal</i> . ISSN: 5255-9400, Vol.8., No.5 December 2024. Hal. 293-304
7	a. Lama Penugasan	:	3 (tiga) bulan
	b. Tanggal Penugasan	:	September - November 2024
8	Pembebanan Biaya		
	a. Instansi	:	IP Trisakti
	b. Lainnya (sebutkan)	:	
9	Lain-lain	:	

PENGESAHAN PENUGASAN

Ditetapkan di Jakarta
pada tanggal: 29 August 2024


Fetty Asmanianti, SE., MM / Rektor

TEMPAT TUJUAN

TEMPAT KEMBALI

Tiba di : Penerbit: *Europen Modern Studies Journal*.
ISSN: 5255-9400, Vol.8., No.5 December 2024. Hal. 293-304
Tanggal:

Telah diperiksa, dengan keterangan bahwa perjalanan diatas benar telah dilaksanakan sesuai perintah dan semata-mata untuk kepentingan dinas dalam waktu sesingkat-singkatnya:

Dr. Nurbaeti, MM
Warek II

Dokumen yang telah diperiksa diserahkan kepada:

1. Pelaksana Tugas
2. Atasan Langsung Pelaksana Tugas
3. Bagian Umum & Keuangan
4. Sekretariat

MEMO DINAS

Kepada Yth. : Ibu Fetty Asmanianti, SE., MM (Rektor IP Trisakti)
Dari : Kadep S.Tr. Pengelolaan Perhotelan
Perihal : Permohonan Surat Tugas

Dengan Hormat,

Sehubungan dengan adanya kegiatan Tri Dharma Dosen dan untuk keperluan pelaporan BKD Semester Gasal TA 2024/2025 bagi Dosen Program Studi Pengelolaan Perhotelan. Maka bersama ini kami mengajukan pembuatan surat tugas dengan nama sebagai berikut:

Nama	Kegiatan	Hari/Tanggal	Tempat
1. Emenina, M.par. 2. Vienna Artina S., M.Pd., M.Par. 3. Dra. Wijayanti DP., MM. 4. Lintang Pangestu Basyurudin	Penelitian dengan Judul <i>The Influencer pf A4-Based Tourism Attraction on Motivation to Visit the Bromo Tengger Semeru National Park Tourist Destination, East Jawa.</i>	September– November 2024	Penerbit: Europen Modern Studies Journal. ISSN: S2SS- 9400, Vol. 8., No. 5 December 2024.Hal. 293-304.

Demikianlah permohonan ini kami buat, sebelum dan sesudahnya kami ucapkan terima kasih

Jakarta, 18 Desember 2024

Hormat kami,



Dr. Robiatul Adawiyah, M.Par.
Kaprodi. Pengelolaan Perhotelan


Dr. Amrullah, SH., M.Hum., M.Si.Par., CHE., QCRO.
Dekan Fakultas Vokasi

Mengetahui,


Agus Riyadi, SST.Par., M.Sc., Ph.D., CHIA., QCRO.
Wakil Rektor I

Menyetujui


Fetty Asmanianti, S.E., M.M.
Rektor

Jakarta, 18 Desember 2024

Hal : Pembuatan surat tugas penelitian untuk keperluan BKD Ganjil 2024/2025

Kepada Yth :

Robiatul Adawiyah, M.Par

Kepala Program Studi Pengelolaan Perhotelan

Di Tempat,

Dengan hormat,

Bersama ini kami mengajukan untuk dapat dibuatkan surat tugas Penelitian untuk keperluan BKD semester Ganjil 2024/2025 dikarenakan penelitian yang dilakukan sudah terbit di dalam European Modern Studies Journal :

No	Judul Penelitian	WAKTU PENELITIAN	Nama Peneliti
1.	The Influence of A4-Based Tourism Attraction on Motivation to Visit the Bromo Tengger Semeru National Park Tourist Destination, East Java Terbit di Jurnal : European Modern Studies Journal. ISSN : 2522 - 9400 VOL. 8 No. 5 December 2024, Hal 293 - 304	September – November 2024	1. Emenina., M.Par 2. Vienna Artina. S., M.Pd., M.Par 3. Dra. Wijayanti D.P.,MM 4. Lintar Pangestu Basyurudin

Demikianlah surat pemberitahuan ini saya sampaikan, atas perhatian dan bantuan Ibu saya ucapkan terima kasih

Hormat saya,



Emenina., M.Par
Dosen IP Trisakti

The Influence of 4A-Based Tourist Attractions on Motivation to Visit the Bromo Tengger Semeru National Park Tourist Destination, East Java

Emenina, Vienna Artina Sembiring, Wijayanti Dewi Prabandari, Lintar Pangestu Basyarudin
Institut Pariwisata Trisakti, Jakarta, Indonesia

Abstract. Bromo Tengger Semeru National Park is one of the tourist destinations in Probolinggo Regency, East Java, which attracts domestic and foreign tourists. The method used is descriptive with a quantitative approach. Sampling uses probability sampling techniques and the Slovin formula as a measuring tool. With a total of 100 tourist respondents who have visited in 2023, the results of the study showed that there was a significant positive relationship with a correlation value of 0.506 and a determination coefficient value of 25.6%, which indicates that tourist attractions have a fairly strong relationship with tourist motivation to visit the destination.

Keywords: Tourist Attractions, Visiting Motivation, Bromo Tengger Semeru National Park, Tourism, 4A

Introduction

Probolinggo Regency, located in East Java, is known to have various enchanting natural tourist destinations. This area offers natural beauty that is still pristine and diverse. One of the most famous natural tourist destinations in Probolinggo Regency is Bromo Tengger Semeru National Park. This is because the attraction of the spectacular natural beauty with the geological landscape of active volcanoes, as well as the vast expanse of the sea of sand are the main factors of attraction for tourists. In addition to its natural beauty,

Bromo Tengger Semeru National Park also offers various adventure tourism activities, such as climbing Mount Semeru, the highest peak on Java Island, and exploring active craters that emit white smoke from their bases. Good management by the government and local communities in preserving nature and providing adequate services for visitors also contributes to making Bromo Tengger Semeru National Park a popular tourist attraction. Tourist attractions must be able to have their own appeal to be able to provide satisfaction to tourists and create good competitiveness against other types of tourism. According to Cooper et al in (Zuhail, 2021), tourist attractions must have four components (4A), namely Attractions, Amenities or facilities, Accessibility, and Supporting Services. The natural tourist attraction of Bromo Tengger Semeru National Park has offered its appeal in terms of attractions, amenities, accessibility, and tourism support services. One of its main attractions is the beauty of the majestic Mount Bromo and the active Bromo Crater, which offers spectacular views at sunrise. In addition, the vast sea of sand and green grasslands enrich the stunning natural panorama in this area. In addition to offering stunning attractions, Bromo Tengger Semeru National Park is also equipped with various amenities or facilities that support a comfortable and satisfying tourist experience. Such as transportation facilities that facilitate access to major locations such as Mount Bromo and Bromo Crater.

Visitors can use the jeep tour service to explore the natural beauty of Bromo Tengger Semeru National Park more freely. Complete facilities in Bromo Tengger Semeru National Park not only provide comfort, but also support accessibility for visitors with the availability of various well-organized trekking trails, facilitating climbers to enjoy the natural beauty of the surroundings optimally. In supporting the tourist experience in Bromo Tengger Semeru National Park, various supporting services are also available to help enrich visitors' visits. One popular service is an expert local tour guide, who not only provides in-depth information about