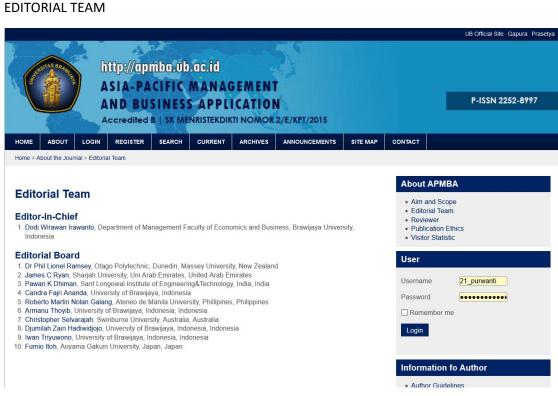
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DAFTAR ISI

Vol 11, No 2 (2022) Mendeley User Guide Insert Citation using Mendeley **Table of Contents** grammarly **Articles** ■ K-Means Clustering Using Principal Component Analysis (PCA) Indonesia Multi-Finance Industry 🖹 PDF THOMSON REUTERS Performance Before and During Covid-19 pp. 131-145 **ENDNOTE** [Impact of Attitude, Perceived Ease of Use, Convenience, and Social Benefit on Intention to Use 🛕 PDF √iThenticate^{*} Reza Lidia Sari, Ahmad Burhan Habibi, Ersa Pawitrasari Hayuningputri 146-158 Covid-19: Financial Spillover To Emerging Asia's Financial Markets 🗷 PDF pp. 159-182 Index Moviedge Management (KM) Practices of the Retail Industry in Camarines Norte, Philippines: A ☑ PDF sînta Science and Technology Index Descriptive Quantitative Analysis pp. 183-196 The Mediating Role Of Job Satisfaction: The Impact Of Organizational Commitment On Employee △ PDF pp. 197-216 Mochammad Munir Rachman, Ch. Menuk Sri Handayani, Sugijanto Sugijanto △ PDF The Moderating Role of Feedback on the Effect of Goal-Setting Participation on Innovative Work рр. 217-237 Purwanti Dyah Pramanik, Dino G. Leonandri, Santi Maudiarti, M. Achmadi, Hanni Adriani The Mediating Role of Knowledge Sharing on the Relationship between Social Networking, ☑ PDF Reputation, Social Interaction and Work Efficiency in PT. Taspen (Persero) 238-250 The Effect of Satisfaction Mediation on the Motivation Relationship Citizenship Behavior Work and △ PDF Nengah Landra, I Gede Putu Eka Budiyasa, Sapta Rini Widyawati рр. 251-263 DOAJ DIRECTORY OF OPEN ACCESS JOURNALS

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Asia-Pacific Management and Business Application 11 (2) 238-250 ©UB 2022 University of Brawijaya Malang, Indonesia http://apmba.ub.ac.id

The Mediating Role of Knowledge Sharing on The Relationship between Social Networking, Reputation, Social Interaction and Work Efficiency in PT. Taspen (Persero)

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Abstract

This study examines the mediating effect of knowledge sharing on work efficiency, which influenced by social networking, reputation, and social interactions. A survey questionnaire conducted among 320 respondents. The result of hypothesis testing was conducted by Smart PLS 3.0. The result shows that social networking and reputation were directly and significantly related to work efficiency. Meanwhile, social interactions were not directly significant related to work efficiency. The knowledge sharing was found to be directly and significantly related to work efficiency. Knowledge sharing mediates the relationship between social networking, reputation, social interactions, and work efficiency. The results of this study could foster organizations to be able to support the knowledge sharing process among employees in a conducive manner to improve work efficiency. Organizations can also encourage the effectiveness of knowledge sharing by giving awards to employees who have participated as contributors. This is intended to reduce the tendency to be reluctant to share knowledge among employees. Further research can be explored more deeply factor that influence work efficiency such as communication, time management, and work culture.

Keywords

Knowledge Sharing; Work Efficiency; Social Networking; Reputation; Social Interaction