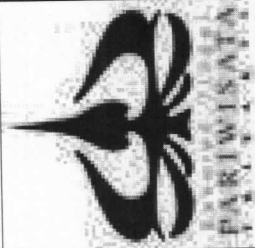


# KEHADIRAN MAHASISWA

PROGRAM STUDI: D-4 / HTL / REG	KEHADIRAN DOSEN: 14	TAHUN AKADEMIK: 2021/2022 - GENAP
MATA KULIAH: 18D2A022T - Pemasaran HOREKA (T)	SKS: 2	RUANG: 404A
DOSEN: CANDRA HIDAYAT, M.Par	KELAS: F4	HARI / JAM: KAMIS / 08:00 - 12:00

NO	NIM	NAMA LENGKA	PERTEMUAN KE																H	A	I	S	TTL	% HDR	BLH UAS
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16							
1	2041010202	FACHRI DWI C.	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
2	2041010203	ANNISSYA TAT	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
3	2041010204	ALBERT LILI BI	H	H	H	H	H	H	H		H	A	A	H	H	H		12	2			14	85.71	✓	
4	2041010205	RADIX AGUNG	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
5	2041010206	FEBRI NAGAYA	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
6	2041010207	ZAHRA GUSTIF	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
7	2041010208	ROSSA MAHAR	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
8	2041010209	ANNABEL SUJA	H	H	H	A	H	H	H		H	A	A	H	H	H		11	3			14	78.57	✓	
9	2041010210	MUHAMMAD R.	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
10	2041010211	VENNCY LIA LI	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
11	2041010212	NOVIANA RIZQ	H	H	H	H	H	H	H		H	A	A	H	H	H		12	2			14	85.71	✓	
12	2041010213	ANDITTA RISK.	H	H	H	H	H	A	H		H	H	H	H	H	H		13	1			14	92.86	✓	
13	2041010214	MUHAMMAD F.	H	H	H	H	H	H	A		H	H	H	H	H	H		13	1			14	92.86	✓	
14	2041010215	ANNISA HANIF	H	A	H	H	H	A	H		H	H	H	H	H	H		12	2			14	85.71	✓	
15	2041010217	HARYO SATRIA	H	H	H	H	H	A	H		H	H	H	H	H	H		13	1			14	92.86	✓	
16	2041010218	YEREMIA	H	H	H	A	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
17	2041010219	ALFIAN FAUZA	H	A	H	H	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
18	2041010220	GABRIEL OMAI	A	A	A	A	A	A	A		A	A	A	A	A	A			14			14		✗	
19	2041010221	AMIRAH NISRIH	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
20	2041010222	AYU AJENG PF	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
21	2041010223	PERMANA SETI	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
22	2041010224	EKO NUR PRIA	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
23	2041010225	MITA APRIANI	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
24	2041010226	MUTIA AYU CH	H	S	H	H	H	H	H		H	H	H	H	H	H		13			1	14	92.86	✓	
25	2041010228	SAMUDRA RIZKI	H	H	H	A	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
26	2041010229	KHALISHA SAR	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
27	2041010230	NURILLAH DW	H	H	H	A	H	H	H		H	A	A	H	H	H		11	3			14	78.57	✓	
28	2041010231	VALENCIA FEB	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
29	2041010232	DITA CHOIRUN	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
30	2041010233	FARID ARIF FA	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
31	2041010234	MUHAMMAD EI	H	A	H	H	H	A	H		H	H	H	H	H	H		12	2			14	85.71	✓	
32	2041010235	CHAIRUL AZMI	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
33	2041010236	RAMADHITA AI	H	H	H	H	A	A	H		H	H	H	H	H	H		12	2			14	85.71	✓	
34	2041010238	ADITYA SAWUJ	H	H	H	H	H	H	H		H	A	A	H	H	H		12	2			14	85.71	✓	
35	2041010239	CINDY IVANA I	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
36	2041010240	ANDRE BAGUS	H	H	H	H	H	H			H	H	H	H	H	H		13				13	92.86	✓	
37	2041010241	LUKA MATIC	H	H	H	A	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
38	2041010242	MUHAMMAD R.	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
39	2041010243	DIKA AFDIL CA	H	A	H	H	A	S	H		H	H	H	H	H	H		11	2		1	14	78.57	✓	





**FORMULIR**

**BERITA ACARA PERKULIAHAN**

No. Dokumen : S2.001.018.2011 Edisi : 01 Revisi : - Berlaku Efektif : 19 September 2011

TAHUN AKADEMIK 2021/2022 - GENAP

PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG

MATA KULIAH : Pemasaran HOREKA (T) 2 SKS - ( 20201 / 18D2A022T )

DOSEN : CANDRA HIDAYAT - ( 1027 / 0318098404 )

KELAS : F4

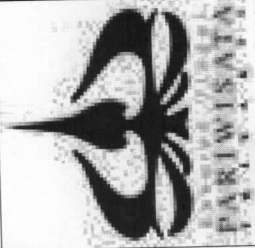
HARI : KAMIS

JAM : 08:00 - 12:00

RUANG : 404A

PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL		
				DOSEN	KETUA KELAS	KA. PRODI
1	Pengantar Pemasaran Horeka online class	pengertian pemasaran horeka. Karakteristik pemasaran horeka konsep pemasaran horeka. Evolusi pemasaran.	JUMLAH MHS — / 39 HADIR : 38 SAKIT : — IZIN : — LAIN-2 : 1	cbm		
2	Serve Characteristic of Hospitality and Role Marketing in Strategic Planning online class	Pengertian service karakteristik intangibility inseparability heterogeneity perishability the service benefit.	JUMLAH MHS — / 39 HADIR : 33 SAKIT : 1 IZIN : — LAIN-2 : 5	cbm		
3	Sistim informasi Pemasaran & Riset Pasar online class	Pengertian sistem informasi pemasaran pengertian riset pasar marketing information sistem Cmis) Data dan information	JUMLAH MHS — / 39 HADIR : 38 SAKIT : — IZIN : — LAIN-2 : 1	cbm		
4	Prilaku Konsumen online class	Pengertian dan tingkah faktor-faktor perilaku konsumen pengambilan keputusan pembelian jenis-jenis konsumen	JUMLAH MHS — / 39 HADIR : 32 SAKIT : — IZIN : — LAIN-2 : 6	cbm		

CATATAN KA. PRODI



**FORMULIR**

**BERITA ACARA PERKULIAHAN**

No. Dokumen : S2.001.018.2011 Edisi : 01 Revisi : - Berlaku Efektif : 19 September 2011

TAHUN AKADEMIK 2021/2022 - GENAP

PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG

MATA KULIAH : Pemasaran HOREKA (T) 2 SKS - ( 20201 / 18D2A022T )

DOSEN : CANDRA HIDAYAT - ( 1027 / 0318098404 )

KELAS : F4

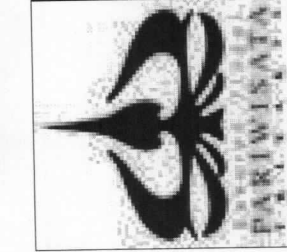
HARI : KAMIS

JAM : 08:00 - 12:00

RUJANG : 404A



PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL			CATATAN KA. PRODI
				DOSEN	KETUA KELAS	KA. PRODI	
5	Segmentasi Training dan Positioning online class	pengetahuan STP pengetahuan market Variable STP marketing Targeting strategy Targeting criteria.	JUMLAH MHS — / 39 HADIR : 36 SAKIT : 1 IZIN : 1 LATIN-2 : 3	doM			
6	Marketing Strategy and Makting Mix online class	Marketing mit strategy Product promotion partnership price paddinging positioning place programming people.	JUMLAH MHS — / 39 HADIR : 32 SAKIT : 1 IZIN : 1 LATIN-2 : 6	doM			
7	Pricing online class	Tujuan penetapan harga Metode penetapan harga The pricing tripod. Cost, competition, value to customer	JUMLAH MHS — / 39 HADIR : 37 SAKIT : 1 IZIN : 1 LATIN-2 : 2	doM			
8	UTS online class	Ujian Tengah semester	JUMLAH MHS — / 39 HADIR : 38 SAKIT : 1 IZIN : 1 LATIN-2 : 1	doM			



**FORMULIR**

**BERITA ACARA PERKULIAHAN**

No. Dokumen : S2.001.018.2011 Edisi : 01 Revisi : - Berlaku Efektif : 19 September 2011

TAHUN AKADEMIK 2021/2022 - GENAP

PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG

MATA KULIAH : Pemasaran HOREKA (T) 2 SKS - ( 20201 / 18D2A022T )

DOSEN : CANDRA HIDAYAT - ( 1027 / 0318098404 )

KELAS : F4

TAHUN AKADEMIK 2021/2022 - GENAP

PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG

HAJI : KAMIS

JAM : 08:00 - 12:00

RUANG : 404A



PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL		
				DOSEN	KETUA KELAS	KA. PRODI
9	Public Ralatin sales Promotion online class	pengertian pp dan sales promotion pp in social media pp activities sales promotion program	JUMLAH MHS — / 39 HADIR : 38 SAKIT : 1 IZIN : 1 LAIN-2 : 1	Chdh		
10	Sales Professional Online class	pengertian sales professional sales forces objectives sales forces structure dan size managing sales forces	JUMLAH MHS — / 39 HADIR : 33 SAKIT : 1 IZIN : 1 LAIN-2 : 6	Chdh		
11	Direct, Onlienn, Social, Media, dan Mobile Marketing online class	pengertian digital marketing dan social media Customer data base relationship marketing dan loyalty customer	JUMLAH MHS — / 39 HADIR : 33 SAKIT : 1 IZIN : 1 LAIN-2 : 6	Chdh		
12	Designing and Managing Products and Brands : Building Customer Value online class	pengertian product level branding strategy product life cycles.	JUMLAH MHS — / 39 HADIR : 33 SAKIT : 1 IZIN : 1 LAIN-2 : 1	Chdh		

CATATAN KA. PRODI



**FORMULIR**

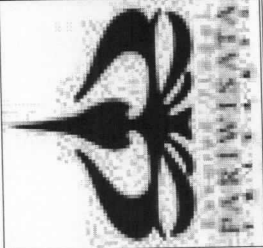
**BERITA ACARA PERKULIAHAN**

No. Dokumen : S2.001.018.2011 Edisi : 01 Revisi : - Berlaku Efektif : 19 September 2011  
 TAHUN AKADEMIK 2021/2022 - GENAP  
 PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG  
 MATA KULIAH : Pemasaran HOREKA (T) 2 SKS - ( 20201 / 18D2A022T )  
 DOSEN : CANDRA HIDAYAT - ( 1027 / 0318098404 )  
 KELAS : F4



PERTEMUAN KE S A P TANDA TANGAN / TANGGAL DOSEN KETUA KELAS KA. PRODI CATATAN KA. PRODI

PERTEMUAN KE	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL		CATATAN KA. PRODI
			DOSEN	KETUA KELAS KA. PRODI	
13	Crafting the Brand Positioning online class	JUMLAH MHS — / 39 HADIR : 38 SAKIT : ..... IZIN : ..... LAIN-2 : ..... pengerjaan positioning Value propositions differentiation strategy Quality vs Quantity	<i>Candra</i>	<i>W</i>	
14	Customer Loyalty online class	JUMLAH MHS — / 39 HADIR : 38 SAKIT : ..... IZIN : ..... LAIN-2 : ..... pengerjaan Loyalty pelanggan pengerjaan nilai pelanggan - customer delivered value kepuasan pelanggan pengerjaan kepuasan pelanggan	<i>Candra</i>	<i>W</i>	
15	Review Materi dan Diskusi online class	JUMLAH MHS — / 39 HADIR : 38 SAKIT : ..... IZIN : ..... LAIN-2 : ..... review materi KBS 1/2 UAS	<i>Candra</i>	<i>W</i>	
16	UAS online class	JUMLAH MHS — / 39 HADIR : 38 SAKIT : ..... IZIN : ..... LAIN-2 : ..... Ujian akhir semester	<i>Candra</i>	<i>W</i>	



## NILAI MAHASISWA

TAHUN AKADEMIK: 2021/2022 - GENAP	PROGRAM STUDI: D-4 / HTL / REG
MATA KULIAH: 18D2A022T - Pemasaran HOREKA (T)	SKS: 2      RUANG: 404A
DOSEN: CANDRA HIDAYAT, M.Par	KELAS: F4      HARI / JAM: KAMIS / 08:00 - 12:00

NO	NIM	NAMA LENGKAP	NILAI			NILAI TOTAL	NILAI AKHIR	BOBOT	CATATAN NILAI	KETERANGAN NILAI E
			TGS	UTS	UAS					
1	2041010202	FACHRI DWI CAHYO	100.00	100.00	100.00	100.00	A	4.00		
2	2041010203	ANNISSYA TAT'SA	90.00	90.00	90.00	90.00	A	4.00		
3	2041010204	ALBERT LILI BUDIHARTO	100.00	100.00	100.00	100.00	A	4.00		
4	2041010205	RADIX AGUNG GUSTIAN BINTANG D	90.00	100.00	90.00	93.00	A	4.00		
5	2041010206	FEBRI NAGAYA NIKITA RASJID	100.00	100.00	100.00	100.00	A	4.00		
6	2041010207	ZAHRA GUSTIRAHMAH SISWADHI	90.00	90.00	90.00	90.00	A	4.00		
7	2041010208	ROSSA MAHARANI KAYO	100.00	100.00	100.00	100.00	A	4.00		
8	2041010209	ANNABEL SUJANTO	80.00	85.00	90.00	86.50	A	4.00		
9	2041010210	MUHAMMAD RAFLI DYLIANSYAH SIR	90.00	100.00	90.00	93.00	A	4.00		
10	2041010211	VENNCY LIA LIMIUS	100.00	100.00	100.00	100.00	A	4.00		
11	2041010212	NOVIANA RIZQI	100.00	100.00	100.00	100.00	A	4.00		
12	2041010213	ANDITTA RISKA SEPTYA	90.00	85.00	90.00	88.50	A	4.00		
13	2041010214	MUHAMMAD FAHREIZA RIZKY SUMA	90.00	90.00	90.00	90.00	A	4.00		
14	2041010215	ANNISA HANIFAH	100.00	85.00	90.00	90.50	A	4.00		
15	2041010217	HARYO Satria PUTRA	70.00	80.00	75.00	75.50	B+	3.30		
16	2041010218	YEREMIA	70.00	80.00	85.00	80.50	A	4.00		
17	2041010219	ALFIAN FAUZAN THARIQ HALIK	100.00	100.00	100.00	100.00	A	4.00		
18	2041010220	GABRIEL OMAR				.00	E	.00	TIDAK PERNAH HADIR	
19	2041010221	AMIRAH NISRINA WAL MAARZIAL	100.00	100.00	100.00	100.00	A	4.00		
20	2041010222	AYU AJENG PRATIWI	100.00	100.00	100.00	100.00	A	4.00		
21	2041010223	PERMANA SETYA BUDI	90.00	100.00	100.00	98.00	A	4.00		
22	2041010224	EKO NUR PRIAMBODO	100.00	100.00	100.00	100.00	A	4.00		
23	2041010225	MITA APRIANI	100.00	100.00	100.00	100.00	A	4.00		
24	2041010226	MUTIA AYU CHONDRO KIRONO	100.00	100.00	100.00	100.00	A	4.00		
25	2041010228	SAMUDRA RIZKI BAROKA	90.00	90.00	90.00	90.00	A	4.00		
26	2041010229	KHALISHA SARAH AN-NAJMI	100.00	100.00	100.00	100.00	A	4.00		
27	2041010230	NURILLAH DWI ADI PRASTOWO	70.00	85.00	90.00	84.50	A	4.00		
28	2041010231	VALENCIA FEBRIANI YOHAN	100.00	100.00	100.00	100.00	A	4.00		
29	2041010232	DITA CHOIRUNNISA	100.00	100.00	100.00	100.00	A	4.00		
30	2041010233	FARID ARIF FATARDHO	70.00	85.00	85.00	82.00	A	4.00		
31	2041010234	MUHAMMAD ERASYAD RAVANZA	90.00	85.00	90.00	88.50	A	4.00		
32	2041010235	CHAIRUL AZMI	90.00	90.00	90.00	90.00	A	4.00		
33	2041010236	RAMADHITA ARUMNINGTYAS KURNI	90.00	80.00	80.00	82.00	A	4.00		
34	2041010238	ADITYA SAWUNGLINGGA RUCHYAN	90.00	90.00	90.00	90.00	A	4.00		
35	2041010239	CINDY IVANA MAHARANI	100.00	100.00	100.00	100.00	A	4.00		
36	2041010240	ANDRE BAGUS WIRNADHA	80.00	85.00	90.00	86.50	A	4.00		
37	2041010241	LUKA MATIC	90.00	90.00	100.00	95.00	A	4.00		
38	2041010242	MUHAMMAD RAFI HASYIM	70.00	80.00	80.00	78.00	A-	3.70		
39	2041010243	DIKA AFDIL CANDRA	90.00	90.00	90.00	90.00	A	4.00		

## NILAI MAHASISWA

TAHUN AKADEMIK: 2021/2022 - GENAP	PROGRAM STUDI: D-4 / HTL / REG
MATA KULIAH: 18D2A022T - Pemasaran HOREKA (T)	SKS: 2      RUANG: 404A
DOSEN: CANDRA HIDAYAT, M.Par	KELAS: F4      HARI / JAM: KAMIS / 08:00 - 12:00

NO	NIM	NAMA LENGKAP	NILAI			NILAI TOTAL	NILAI AKHIR	BOBOT	CATATAN NILAI	KETERANGAN NILAI E
			TGS	UTS	UAS					

JUMLAH NILAI: A = 36, A- = 1, B+ = 1, E = 1

KETERANGAN: UT = TDK IKUT UTS, UA = TDK IKUT UAS, RN = RAPAT NILAI

JAKARTA, 03 AGUSTUS 2022  
DOSEN



( CANDRA HIDAYAT, M.Par )