

KEHADIRAN MAHASISWA

PROGRAM STUDI: D-4 / HTL / REG

KEHADIRAN DOSEN: 14

TAHUN AKADEMIK: 2021/2022 - GENAP

MATA KULIAH: 18D2A022P - Pemasaran HOREKA (P)

SKS: 1

RUANG: 404A

DOSEN: CANDRA HIDAYAT, M.Par

KELAS: F4

HARI / JAM: KAMIS / 08:00 - 12:00

NO	NIM	NAMA LENGKA	PERTEMUAN KE																H	A	I	S	TTL	% HDR	BLH UAS
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16							
1	2041010202	FACHRI DWI C.	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
2	2041010203	ANNISSYA TAT	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
3	2041010204	ALBERT LILI BI	H	H	H	H	H	H	H		H	A	A	H	H	H		12	2			14	85.71	✓	
4	2041010205	RADIX AGUNG	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
5	2041010206	FEBRI NAGAYA	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
6	2041010207	ZAHRA GUSTIF	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
7	2041010208	ROSSA MAHAR	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
8	2041010209	ANNABEL SUJJI	H	H	H	A	H	H	H		H	A	A	H	H	H		11	3			14	78.57	✓	
9	2041010210	MUHAMMAD R.	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
10	2041010211	VENNCY LIA LI	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
11	2041010212	NOVIANA RIZC	H	H	H	H	H	H	H		H	A	A	H	H	H		12	2			14	85.71	✓	
12	2041010213	ANDITTA RISK.	H	H	H	H	H	A	H		H	H	H	H	H	H		13	1			14	92.86	✓	
13	2041010214	MUHAMMAD F.	H	H	H	H	H	H	A		H	H	H	H	H	H		13	1			14	92.86	✓	
14	2041010215	ANNISA HANIF	H	A	H	H	H	A	H		H	H	H	H	H	H		12	2			14	85.71	✓	
15	2041010217	HARYO SATRIA	H	H	H	H	H	A	H		H	H	H	H	H	H		13	1			14	92.86	✓	
16	2041010218	YEREMIA	H	H	H	A	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
17	2041010219	ALFIAN FAUZA	H	A	H	H	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
18	2041010220	GABRIEL OMAI	A	A	A	A	A	A	A		A	A	A	A	A	A			14			14		x	
19	2041010221	AMIRAH NISRIH	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
20	2041010222	AYU AJENG PF	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
21	2041010223	PERMANA SET	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
22	2041010224	EKO NUR PRIA	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
23	2041010225	MITA APRIANI	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
24	2041010226	MUTIA AYU CI	H	S	H	H	H	H	H		H	H	H	H	H	H		13			1	14	92.86	✓	
25	2041010228	SAMUDRA RIZI	H	H	H	A	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
26	2041010229	KHALISHA SAR	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
27	2041010230	NURILLAH DW	H	H	H	A	H	H	H		H	A	A	H	H	H		11	3			14	78.57	✓	
28	2041010231	VALENCIA FEB	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
29	2041010232	DITA CHOIRUN	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
30	2041010233	FARID ARIF FA	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
31	2041010234	MUHAMMAD EI	H	A	H	H	H	A	H		H	H	H	H	H	H		12	2			14	85.71	✓	
32	2041010235	CHAIRUL AZMI	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
33	2041010236	RAMADHITA AI	H	H	H	H	A	A	H		H	H	H	H	H	H		12	2			14	85.71	✓	
34	2041010238	ADITYA SAWUI	H	H	H	H	H	H	H		H	A	A	H	H	H		12	2			14	85.71	✓	
35	2041010239	CINDY IVANA I	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
36	2041010240	ANDRE BAGUS	H	H	H	H	H	H			H	H	H	H	H	H		13				13	92.86	✓	
37	2041010241	LUKA MATIC	H	H	H	A	H	H	H		H	H	H	H	H	H		13	1			14	92.86	✓	
38	2041010242	MUHAMMAD R.	H	H	H	H	H	H	H		H	H	H	H	H	H		14				14	100.00	✓	
39	2041010243	DIKA AFDIL CA	H	A	H	H	A	S	H		H	H	H	H	H	H		11	2		1	14	78.57	✓	



KEHADIRAN MAHASISWA

PROGRAM STUDI: D-4 / HTL / REG	KEHADIRAN DOSEN: 14	TAHUN AKADEMIK: 2021/2022 - GENAP
MATA KULIAH: 18D2A022P - Pemasaran HOREKA (P)	SKS: 1	RUANG: 404A
DOSEN: CANDRA HIDAYAT, M.Par	KELAS: F4	HARI / JAM: KAMIS / 08:00 - 12:00

NO	NIM	NAMA LENGKA	PERTEMUAN KE														H	A	I	S	TTL	% HDR	BLH UAS				
			1	2	3	4	5	6	7	8	9	10	11	12	13	14								15	16		
TOTAL			H	38	33	38	33	36	32	36		38	33	33	38	38	38	38									
			A	1	5	1	6	3	6	2		1	6	6	1	1	1	1									
			I																								
			S		1				1																		

KABAG. ADM. AKADEMIK

(YULI ASTUTI, SE, MM)

DOSEN PENGAMPU MATA KULIAH

(CANDRA HIDAYAT, M.Par)

JAKARTA, 03 AGUSTUS 2022
KA. DEPARTEMEN PERHOTELAN

(Dr. LINDA DESAFITRI RATU BILQIS)



FORMULIR

BERITA ACARA PERKULIAHAN

Berlaku Efektif : 19 September 2011

Edisi : 01 Revisi : -

Tahun Akademik 2021/2022 - GENAP

Tahun Studi D-4 / PENGELOLAAN PERHOTELAN / REG

HARI : KAMIS

JAM : 08:00 - 12:00

RUANG : 404A

No. Dokumen : S2.001.018.2011

PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG

MATA KULIAH : Pemasaran HOREKA (P) 1 SKS - (20201 / 18D2A022P)

DOSEN : CANDRA HIDAYAT - (1027 / 0318098404)

KELAS : F4

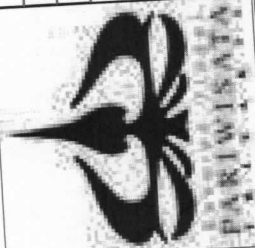
TANDA TANGAN / TANGGAL

DOSEN

KETUA KELAS

KA. PRODI

CATATAN KA. PRODI



PERTEMUAN KE	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA		TANDA TANGAN / TANGGAL	KA. PRODI
		JUMLAH MHS	HADIR		
1	Pengantar Pemasaran Horeka online class	JUMLAH MHS 1/39 HADIR : 38 SAKIT : 1 IZIN : LAIN-2 : 1	38	[Signature]	
2	Servive Characteristic of Hospitality and Role Marketing in Strategic Planning online class	JUMLAH MHS 1/39 HADIR : 33 SAKIT : 1 IZIN : LAIN-2 : 5	33	[Signature]	
3	Sistim informasi Pemasaran & Riset Pasar online class	JUMLAH MHS 1/39 HADIR : 38 SAKIT : 1 IZIN : LAIN-2 : 1	38	[Signature]	
4	Prilaku Konsumen online class	JUMLAH MHS 1/39 HADIR : 33 SAKIT : 1 IZIN : LAIN-2 : 6	33	[Signature]	



FORMULIR

BERITA ACARA PERKULIAHAN

No. Dokumen : S2.001.018.2011
 Edisi : 01
 Revisi : -
 Berlaku Efektif : 19 September 2011

TAHUN AKADEMIK 2021/2022 - GENAP
 PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG

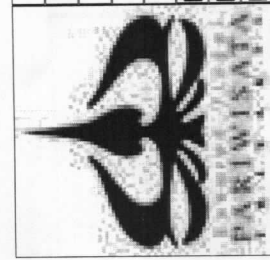
MATA KULIAH : Pemasaran HOREKA (P) 1 SKS - (20201 / 18D2A022P)
 DOSEN : CANDRA HIDAYAT - (1027 / 0318098404)
 KELAS : F4

HARI : KAMIS
 JAM : 08:00 - 12:00
 RUJANG : 404A



CATATAN KA. PRODI

PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL		
				DOSEN	KETUA KELAS	KA. PRODI
5	Segmentasi Training dan Positioning online class	pengetian STB pengetian market variable STB marketing targeting strategy targeting criteria marketing mix strategy produk promotion partnership price packaging positioning place programming people	JUMLAH MHS — / 39 HADIR : 36 SAKIT : 1 IZIN : 1 LAIN-2 : 3	cbhr		f
6	Marketing Strategy and Makting Mix online class	marketing mit strategy produk promotion partnership price packaging positioning place programming people	JUMLAH MHS — / 39 HADIR : 32 SAKIT : 1 IZIN : 1 LAIN-2 : 6	cbhr		b
7	Pricing online class	Tujuan penetapan harga 4 Metode penetapan harga The Pricing Tripod cost, competition, value to customer	JUMLAH MHS — / 39 HADIR : 36 SAKIT : 1 IZIN : 1 LAIN-2 : 2	cbhr		f
8	UTS online class	Ujian Tengah Semester	JUMLAH MHS — / 39 HADIR : 38 SAKIT : 1 IZIN : 1 LAIN-2 : 1	cbhr		f



FORMULIR

BERITA ACARA PERKULIAHAN

No. Dokumen : S2.001.018.2011 Edisi : 01 Revisi : - Berlaku Efektif : 19 September 2011
 TAHUN AKADEMIK 2021/2022 - GENAP
 PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG
 MATA KULIAH : Pemasaran HOREKA (P) 1 SKS - (20201 / 18D2A022P)
 DOSEN : CANDRA HIDAYAT - (1027 / 0318098404)
 KELAS : F4

PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL		
				DOSEN	KETUA KELAS	KA. PRODI
9	Public Ralatin sales Promotion online class	pengertian PR dan sales promotion PR in social media PR activities sales promotion program	JUMLAH MHS — / 38 HADIR : 38 SAKIT : — IZIN : — LAIN-2 : —	ChM		
10	Sales Professional online class	pengertian sales profesional sales forces objectives sales forces structure dan size managing sales forces	JUMLAH MHS — / 39 HADIR : 33 SAKIT : — IZIN : — LAIN-2 : 6	ChM		
11	Direct, Onlienn, Social, Media, dan Mobile Marketing online class	pengertian digital marketing dan social media customer database relationship marketing dan loyalty customer	JUMLAH MHS — / 39 HADIR : 33 SAKIT : — IZIN : — LAIN-2 : 6	ChM		
12	Designing and Managing Products and Brands : Building Customer Value online class	pengertian product level branding strategy product life cycles	JUMLAH MHS — / 38 HADIR : 38 SAKIT : — IZIN : — LAIN-2 : 1	ChM		

CATATAN KA. PRODI

**FORMULIR
BERITA ACARA PERKULIAHAN**

No. Dokumen : S2.001.018.2011 Edisi : 01 Revisi : - Berlaku Efektif : 19 September 2011

TAHUN AKADEMIK 2021/2022 - GENAP

PROGRAM STUDI D-4 / PENGELOLAAN PERHOTELAN / REG

MATA KULIAH : Pemasaran HOREKA (P) 1 SKS - (20201 / 18D2A022P) HARI : KAMIS

DOSEN : CANDRA HIDAYAT - (1027 / 0318098404) JAM : 08:00 - 12:00

KELAS : F4 RUANG : 404A

PERTEMUAN KE S A P MATERI YANG DIBERIKAN KETERANGAN KHUSUS MAHASISWA TANDA TANGAN / TANGGAL DOSEN KETUA KELAS K A. PRODI CATATAN KA. PRODI

PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL DOSEN	KETUA KELAS	K A. PRODI	CATATAN KA. PRODI
13	Crafting the Brand Positioning online class	pengertian positioning value propositions differentiation strategy Quality VS Quantity	JUMLAH MHS — / 39 HADIR : 38 SAKIT : IZIN : LAIN-2 : 1.....				
14	Customer Loyalty online class	pengertian loyalitas pelanggan pengertian nilai pelanggan customer delivered value kepuasan pelanggan mengukur kepuasan pelanggan	JUMLAH MHS — / 39 HADIR : 38 SAKIT : IZIN : LAIN-2 : 1.....				
15	Review Materi dan Diskusi online class	review materi kuis & UTS	JUMLAH MHS — / 39 HADIR : 38 SAKIT : IZIN : LAIN-2 : 1.....				
16	UAS online class	Ujian akhir Semester	JUMLAH MHS — / 39 HADIR : 38 SAKIT : IZIN : LAIN-2 : 1.....				



NILAI MAHASISWA

TAHUN AKADEMIK: 2021/2022 - GENAP	PROGRAM STUDI: D-4 / HTL / REG
MATA KULIAH: 18D2A022P - Pemasaran HOREKA (P)	SKS: 1 RUANG: 404A
DOSEN: CANDRA HIDAYAT, M.Par	KELAS: F4 HARI / JAM: KAMIS / 08:00 - 12:00

NO	NIM	NAMA LENGKAP	NILAI			NILAI TOTAL	NILAI AKHIR	BOBOT	CATATAN NILAI	KETERANGAN NILAI E
			TGS	UTS	UAS					
1	2041010202	FACHRI DWI CAHYO	100.00	100.00	100.00	100.00	A	4.00		
2	2041010203	ANNISSYA TAT'SA	90.00	90.00	90.00	90.00	A	4.00		
3	2041010204	ALBERT LILI BUDIHARTO	100.00	100.00	100.00	100.00	A	4.00		
4	2041010205	RADIX AGUNG GUSTIAN BINTANG D	90.00	100.00	90.00	93.00	A	4.00		
5	2041010206	FEBRI NAGAYA NIKITA RASJID	100.00	100.00	100.00	100.00	A	4.00		
6	2041010207	ZAHRA GUSTIRAHMAH SISWADHI	90.00	90.00	90.00	90.00	A	4.00		
7	2041010208	ROSSA MAHARANI KAYO	100.00	100.00	100.00	100.00	A	4.00		
8	2041010209	ANNABEL SUJANTO	80.00	85.00	90.00	86.50	A	4.00		
9	2041010210	MUHAMMAD RAFLI DYLIANSYAH SIR	90.00	100.00	90.00	93.00	A	4.00		
10	2041010211	VENNCY LIA LIMIUS	100.00	100.00	100.00	100.00	A	4.00		
11	2041010212	NOVIANA RIZQI	100.00	100.00	100.00	100.00	A	4.00		
12	2041010213	ANDITTA RISKA SEPTYA	90.00	85.00	90.00	88.50	A	4.00		
13	2041010214	MUHAMMAD FAHREIZA RIZKY SUMA	90.00	90.00	90.00	90.00	A	4.00		
14	2041010215	ANNISA HANIFAH	100.00	85.00	90.00	90.50	A	4.00		
15	2041010217	HARYO SATRIA PUTRA	70.00	80.00	75.00	75.50	B+	3.30		
16	2041010218	YEREMIA	70.00	80.00	85.00	80.50	A	4.00		
17	2041010219	ALFIAN FAUZAN THARIQ HALIK	100.00	100.00	100.00	100.00	A	4.00		
18	2041010220	GABRIEL OMAR				.00	E	.00	TIDAK PERNAH HADIR	
19	2041010221	AMIRAH NISRINA WAL MAARZIAL	100.00	100.00	100.00	100.00	A	4.00		
20	2041010222	AYU AJENG PRATIWI	100.00	100.00	100.00	100.00	A	4.00		
21	2041010223	PERMANA SETYA BUDI	90.00	100.00	100.00	98.00	A	4.00		
22	2041010224	EKO NUR PRIAMBODO	100.00	100.00	100.00	100.00	A	4.00		
23	2041010225	MITA APRIANI	100.00	100.00	100.00	100.00	A	4.00		
24	2041010226	MUTIA AYU CHONDRO KIRONO	100.00	100.00	100.00	100.00	A	4.00		
25	2041010228	SAMUDRA RIZKI BAROKA	90.00	90.00	90.00	90.00	A	4.00		
26	2041010229	KHALISHA SARAH AN-NAJMI	100.00	100.00	100.00	100.00	A	4.00		
27	2041010230	NURILLAH DWI ADI PRASTOWO	70.00	85.00	90.00	84.50	A	4.00		
28	2041010231	VALENCIA FEBRIANI YOHAN	100.00	100.00	100.00	100.00	A	4.00		
29	2041010232	DITA CHOIRUNNISA	100.00	100.00	100.00	100.00	A	4.00		
30	2041010233	FARID ARIF FATARDHO	70.00	85.00	85.00	82.00	A	4.00		
31	2041010234	MUHAMMAD ERASYAD RAVANZA	90.00	85.00	90.00	88.50	A	4.00		
32	2041010235	CHAIRUL AZMI	90.00	90.00	90.00	90.00	A	4.00		
33	2041010236	RAMADHITA ARUMNINGTYAS KURNI	90.00	80.00	80.00	82.00	A	4.00		
34	2041010238	ADITYA SAWUNGLINGGA RUCHYAN.	90.00	90.00	90.00	90.00	A	4.00		
35	2041010239	CINDY IVANA MAHARANI	100.00	100.00	100.00	100.00	A	4.00		
36	2041010240	ANDRE BAGUS WIRNADHA	80.00	85.00	90.00	86.50	A	4.00		
37	2041010241	LUKA MATIC	90.00	90.00	100.00	95.00	A	4.00		
38	2041010242	MUHAMMAD RAFI HASYIM	70.00	80.00	80.00	78.00	A-	3.70		
39	2041010243	DIKA AFDIL CANDRA	90.00	90.00	90.00	90.00	A	4.00		

NILAI MAHASISWA

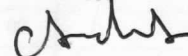
TAHUN AKADEMIK: 2021/2022 - GENAP	PROGRAM STUDI: D-4 / HTL / REG
MATA KULIAH: 18D2A022P - Pemasaran HOREKA (P)	SKS: 1 RUANG: 404A
DOSEN: CANDRA HIDAYAT, M.Par	KELAS: F4 HARI / JAM: KAMIS / 08:00 - 12:00

NO	NIM	NAMA LENGKAP	NILAI			NILAI TOTAL	NILAI AKHIR	BOBOT	CATATAN NILAI	KETERANGAN NILAI E
			TGS	UTS	UAS					

JUMLAH NILAI: A = 36, A- = 1, B+ = 1, E = 1

KETERANGAN: UT = TDK IKUT UTS, UA = TDK IKUT UAS, RN = RAPAT NILAI

JAKARTA, 03 AGUSTUS 2022
DOSEN



(CANDRA HIDAYAT, M.Par)