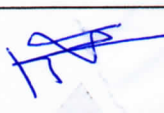

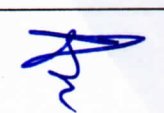
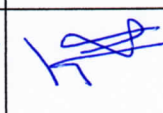

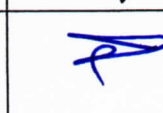
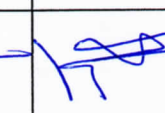

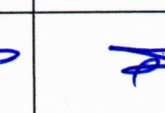
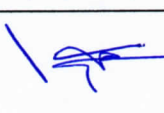
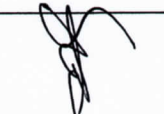
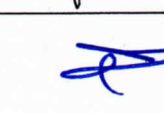


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Kelas : KA
Dosen : 306- Pusparani, SST, M.Si. Par

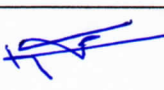

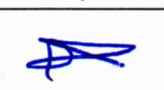


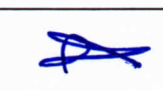

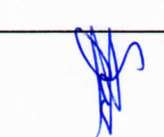

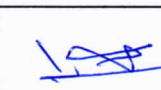
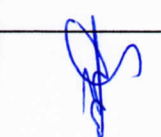
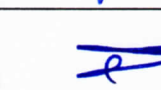
Hari : KAMIS
Jam : 09:00 - 12:00
Ruang : 301 A
NIDN : 0303037101

PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL			CATATAN KA. PRODI
				DOSEN	KETUA KELAS	KA. PRODI	
1	Pengenalan M UPW	<ul style="list-style-type: none"> - Sejarah perkembangan bisnis <i>travel</i> - Definisi jasa perjalanan wisata - Jenis-jenis Produk wisata - Sektor perjalanan wisata - Karakteristik produk perjalanan wisata 	JUMLAH MHS HADIR: <u>36</u> SAKIT: <u>1</u> IJIN: <u>3</u> LAIN2: <u>1</u>				
2	Usaha Perjalanan Wisata	<ul style="list-style-type: none"> - Pengertian perjalanan wisata - Ruang lingkup usaha perjalanan wisata - Struktur organisasi usaha perjalanan wisata - Hubungan kerja dengan BPW di luar negeri 	JUMLAH MHS HADIR: <u>39</u> SAKIT: <u>2</u> IJIN: <u>7</u> LAIN2: <u>-</u>				
3	Perencanaan Perjalanan Wisata <i>ITINERARY</i>	<ul style="list-style-type: none"> - Latar belakang pentingnya perencanaan perjalanan wisata - Sifat-sifat dan jenis produk perjalanan wisata - Alasan-alasan seseorang mengikuti perjalanan wisata - Definisi <i>Itinerary</i> - Macam-macam <i>itinerary</i> 	JUMLAH MHS HADIR: <u>39</u> SAKIT: <u>-</u> IJIN: <u>2</u> LAIN2: <u>-</u>				
4	Tour Element	<ul style="list-style-type: none"> - Kategori perjalanan wisata - Elemen - elemen tour - Memilih elemen tour - Memahami jenis-jenis akomodasi, rumah makan, transportasi & harga 	JUMLAH MHS HADIR: <u>31</u> SAKIT: <u>2</u> IJIN: <u>3</u> LAIN2: <u>5</u>				

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Dosen : 306- Pusparani, SST, M.Si. Par

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Jam : 09.00 - 12.00
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NIDN : 0303037101

PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL			CATATAN KA. PRODI
				DOSEN	KETUA KELAS	KA. PRODI	
5	STAGE OF DEVELOPMENT & PLANNING TOUR PRODUCT	<ul style="list-style-type: none"> - Research -Destination & market - Itinerary development - Negotiations with tourism suppliers - Costing of package tour - Financial evaluation & pricing - Marketing of tour package 	JUMLAH MHS HADIR: <u>41</u> SAKIT: _____ IJIN: _____ LAIN2: _____ JUMLAH MHS HADIR: <u>34</u> SAKIT: <u>2</u> IJIN: _____ LAIN2: <u>5</u>				
6	RATE CONTRACTION	<ul style="list-style-type: none"> - Prinsip perhitungan harga & biaya wisata - Langkah-langkah perhitungan - Komplimen - Harga jual - Convidential tarif 	JUMLAH MHS HADIR: <u>39</u> SAKIT: _____ IJIN: _____ LAIN2: _____ JUMLAH MHS HADIR: <u>39</u> SAKIT: _____ IJIN: _____ LAIN2: _____				
7	Review week 1- 6	Review form week 1 - 6 Prepare for Midterm exam	JUMLAH MHS HADIR: _____ SAKIT: _____ IJIN: _____ LAIN2: _____ JUMLAH MHS HADIR: _____ SAKIT: _____ IJIN: _____ LAIN2: _____				
8	UJIAN TENGAH SEMESTER (UTS)		JUMLAH MHS HADIR: _____ SAKIT: _____ IJIN: _____ LAIN2: _____ JUMLAH MHS HADIR: <u>39</u> SAKIT: _____ IJIN: _____ LAIN2: _____				



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PERTEMUAN KE	S A P	MATERI YANG DIBERIKAN	KETERANGAN KHUSUS MAHASISWA	TANDA TANGAN / TANGGAL			CATATAN KA. PRODI
				DOSEN	KETUA KELAS	KA. PRODI	
9	INTERMODAL TOUR & SPECIAL INTEREST	<ul style="list-style-type: none"> - Definisi intermodal tour - Model of tour package - Definisi Special interest - Tourism trends in special interest tour development - Factors that Facilitated Growth of Special Interest Tourism 	JUMLAH MHS HADIR: 31 SAKIT: 4 IJIN: 2 LAIN2: 4	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	
10	OUTBOUND TOUR TRAVEL DOCUMENT	<ul style="list-style-type: none"> - Pembagian outbound tour - Hal-hal yang harus diperhatikan dalam pengoperasian outbound tour - Jenis-jenis produk outbound tour - Passport, visa, kustom dan Karantina 	JUMLAH MHS HADIR: 24 SAKIT: 6 IJIN: 4 LAIN2: 7	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	
11	TRAVEL INSURANCE CREATING THE MARKET FOR INCLUSIVE HOLIDAY	<ul style="list-style-type: none"> - Hal-hal yang secara umum dikover travel insurance - Terminologi - Kondisi umum menurut aturan travel insurance - Customer perspectives in marketing inclusive holiday - Hierarchy of Holiday Buying Decisions 	JUMLAH MHS HADIR: 30 SAKIT: 3 IJIN: 2 LAIN2: 6	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	
12	TRAVEL BUSINESS CORRESPONDENCE AND DOCUMENT	<ul style="list-style-type: none"> - Contract Rate - Preparing Business Letters - Making Reservation - Customer Accounting - The specific steps in the pre-tour phase 	JUMLAH MHS HADIR: 20 SAKIT: 3 IJIN: 6 LAIN2: 4	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	



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				DOSEN	KETUA KELAS	KA. PRODI	
13	Proposal of tour package selling	<ul style="list-style-type: none"> - How to create an attractive proposal of tour package selling - Types of proposal tour package selling - The important parts of creating a proposal of tour package selling - The nature of the service industries - The nine P'S of tourism - The communication mix 	JUMLAH MHS HADIR: 32 SAKIT: 2 IJIN: 3 LAIN2: 2				
14	PRESENTASI KELOMPOK	<ul style="list-style-type: none"> - Carilah Produk Tour, dengan ketentuan sbb: <ul style="list-style-type: none"> - Domestik / Outbound tour - Multiday Tour - Single/ Multi Destinations - Itinerary + Foto - Harga - Term & condition tour package 	JUMLAH MHS HADIR: 31 SAKIT: 2 IJIN: 3 LAIN2: 2				
15	Review week 9-14	Review form week 9 - 14 Prepare for final exam	JUMLAH MHS HADIR: 41 SAKIT: 1 IJIN: 1 LAIN2: 1				
16	UJIAN AKHIR SEMESTER (UAS)		JUMLAH MHS HADIR: 41 SAKIT: 1 IJIN: 1 LAIN2: 1				