

AIESEC in Binus JI. K.H. Syahdan No. 9, Kemanggisan, Palmerah, Jakarta Barat 11480 Lantai Dasar Blok K www.aiesec.or.id | aiesecinbinus@gmail.com

# TERMS OF REFERENCE Youth Today x oGTa

"Internship Abroad: Connect Yourself To The World and Stand-Out Among Others"

# A. Youth Today

Youth Today is a platform provided by AIESEC in Indonesia in a form of webinar, which aims to connect with youths in raising awareness regarding the importance of developing leadership skills. We want to stress that youths today are future leaders and encourage them to take a step ahead to start their journey by providing them with relevant topics and a discussion space. Youth Today will take place on **29 April 2023** via Zoom. Participants will be attending virtual talk sessions via Zoom where speakers get to share their insights and experiences on how they developed their leadership skills and give participants tips and tricks on how to start their leadership journey.

Youth Today this time will focus on Sustainable Development Goal (SDG) 8, which aims for Decent Work and Economic Growth. This year's Youth Today upholds the theme "Internship Abroad: Connect Yourself To The World and Stand-Out Among Others", with the campaign "#BorderlessYOUth". We aim to encourage, educate, and prepare university students on developing and implementing their leadership skills to build successful partnerships.

By increasing public knowledge and awareness regarding leadership and how it relates to partnerships through this webinar, we hope participants will gain insights on the importance of developing their leadership skills and how they can expand their institution's network and recognition through partnerships.

The **objectives** this virtual talk are as follows:

- 1. Informing about global internship opportunity
- 2. Offering knowledge regarding global experience and networking opportunity
- 3. Increasing more knowledge and awareness about AIESEC's in Binus oGTa product
- 4. Delivering useful information about the preparation for global internship



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### B. Speaker Profile

By the event explanation and session objectives stated in the previous chapter, we find **Gratia Wirata Laksmi Sidabutar** to be suitable as one of our speakers due to her experience in terms of personal development to provide insight for **Cross-Cultural Perspectives: Sharing Experiences and Insights from International Internship** and **Exploring the Value and Impact of International Internship**.

We hope that **Gratia Wirata Laksmi Sidabutar** will willingly take the time to help and share at Youth Today. We also hope that **Gratia Wirata Laksmi Sidabutar** understands that there will be **no fee** for this event.

### C. Target Participant

150+ Binus University students and other university students or 12th grader from all over Indonesia.

# D. Details

- Date : Saturday, 29 April 2023
- Time : 13.30 15.15 WIB
- Place : Zoom Video Conference
- The Question and Answer Session will be delivered by the participants through Zoom meeting's chat.

### E. Rundown

Time	Value	Agenda	Duration
13.30 - 13.40	Opening	<ul> <li>Welcoming delegates and check-in</li> <li>OCP speech</li> <li>Partner Adlibs</li> <li>Event Agenda and Guideline</li> </ul>	10'



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13.40 - 13.50	Ice Breaking	<ul> <li>MC asks the participants mood today from the PPT</li> <li>MC asks delegates to join Mentimeter and operator share screen to Mentimeter</li> <li>Waiting for the participants to enter Mentimeter</li> <li>Mentimeter starts</li> <li>Mentimeter ends</li> </ul>	10'
13.50 - 14.30	Cross-Cultural Perspectives: Sharing Experiences and Insights from International Internship Presentation Session by Speaker	<ul> <li>Self introduction by speaker</li> <li>Sharing about working experience working in abroad and how to utilize the experience given by the opportunity</li> <li>Sharing about tips and trick how to apply to an international company in foreign country and general expectation while applying</li> </ul>	40'
14.30 - 15.00	Exploring the Value and Impact of International Internship Talk Show Session Delivered by Moderator and the Speaker	<ul> <li>Brief recap of the presentation by Moderator</li> <li>Question and answer session where speakers will share about their experience and soft selling for oGTa product (global internship).</li> </ul>	30'
15.00 - 15.15	QnA session	- Speaker will answer questions from the attendees regarding to the topic she/he has delivered.	15'
15.15 - 15.25	Introduction to oGTA products	-Brief information about oGTA products -Mini QnA about oGTA products	10'
15.25 - 15.30	Closing	- Announcement of the best questions - AIESEC in BINUS social media - Partner Adlibs	10'



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	- Documentation	
	- Feedback form and closing	

### G. Person in Charge

Name	: Jasmine Azzahra	
	: Organizing Committee President of Youth Today x oGTa	
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## G. Closing

This ToR is structured as a reference of event implementation in general. Due to the need for effectiveness in activities to meet the maximum target that can make a positive impact on the target group, other technical matters that require revision will be arranged later.

**AIESECly Yours**,

Jasmine Azzahra Organizing Committee President of Youth Today x oGTa