



YAYASAN TRISAKTI

SEKOLAH TINGGI PARIWISATA TRISAKTI

Jl. IKPN - Bintaro Tanah Kusir, Jakarta 12330

Telp. (021) 7377738-41; Fax. (021) 73887763, 73692286; Email: info@stptrisakti.ac.id; Website: http://stptrisakti.ac.id

SURAT TUGAS

No. : 491f/STPT/ST/III/2022

1	Dasar Penugasan	:	Penelitian Dosen
2	Nama Yang menugaskan/Jabatan	:	Fetty Asmanati, SE., MM / Ketua
3	Nama yang ditugaskan/Jabatan	:	1. Arief Faizal Rachman, SST.Par.,MT 2. Novita Widyastuti, M.Si.Par 3. J. Kurniawan 4. Prof. Dr. Sundring Pantja Djati 5. Prof. Dr. Willy Arafah
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PENGESAHAN PENUGASAN

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Fetty Asmanati, SE., MM / Ketua

TEMPAT TUJUAN

TEMPAT KEMBALI

Tiba di : Sekolah Tinggi Pariwisata Trisakti

Telah diperiksa, dengan keterangan bahwa perjalanan diatas benar telah dilaksanakan sesuai perintah dan semata-mata untuk kepentingan dinas dalam waktu sesingkat-singkatnya:

Tanggal :

Dr. Nurbaeti, MM

Waket II





YAYASAN TRISAKTI

SEKOLAH TINGGI PARIWISATA TRISAKTI

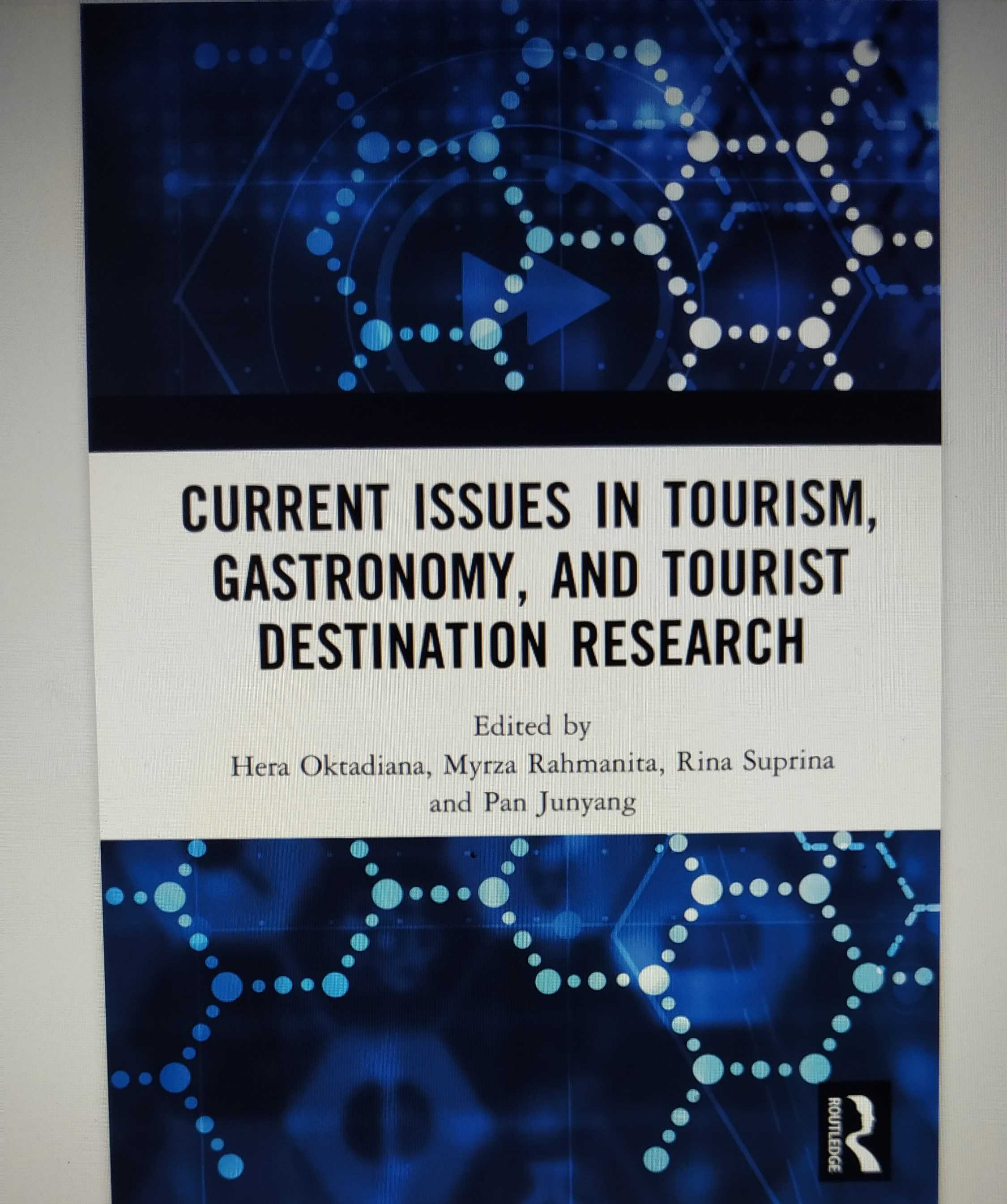
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Dokumen yang telah diperiksa diserahkan kepada:

1. Pelaksana Tugas
2. Atasan Langsung Pelaksana Tugas
3. Bagian Umum & Keuangan
4. Sekretariat





CURRENT ISSUES IN TOURISM, GASTRONOMY, AND TOURIST DESTINATION RESEARCH

Edited by

Hera Oktadiana, Myrza Rahmanita, Rina Suprina
and Pan Junyang

ROUTLEDGE



PROCEEDINGS OF THE INTERNATIONAL CONFERENCE ON TOURISM,
GASTRONOMY, AND TOURIST DESTINATION (TGDIC 2021), JAKARTA,
INDONESIA, 2 DECEMBER 2021

Current Issues in Tourism, Gastronomy, and Tourist Destination Research

Edited by

Hera Oktadiana

James Cook University, Australia

Myrza Rahmanita and Rina Suprina

Trisakti School of Tourism, Indonesia

Pan Junyang

Guilin Tourism University, China

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Community-based coffee agrotourism Sirung Tanjung development, Cipasung, Kuningan Regency (actor-network theory perspective)

A.F. Rachman*, N. Widyastuti, J. Kurniawan, S.P. Djati & W. Arafah
Trisakti School of Tourism, Jakarta, Indonesia

ABSTRACT: The early stage of coffee agrotourism Sirung Tanjung development revealed the relation between human and non-human actors in the village of Cipasung. This study uses a phenomenological inductive qualitative method, carried out by conducting observations, interviews, and focus group discussions at the location of the Cipasung community-based tourism, especially agro-tourism pioneers. The results of the study show that there is a process of interaction between networks that act as actors, actants, translations, and intermediaries in the process of creating a social order for Coffee Sirung Tanjung Agrotourism, Cipasung Community-Based Tourism, Darma District, Kuningan Regency, West Java Province.

Keywords: Actor-Network Theory; Coffee Agrotourism; Community-Based Tourism

1 INTRODUCTION

The relationship between human and non-human actors in this tourist destination research observes the social and technical relations of actors involved in the management of the Sirung Tanjung coffee agrotourism Pilot Project, so that there is a transformation from simple technology to post-harvest processing, roasting, and manual coffee drink presentation, to the use of tools, which is more modern and produces more attractive espresso drinks in Cipasung Community-Based Tourism, Kuningan Regency.

ANT's approach that discusses social and technical values contested in management needs to be followed because social and technical values become programs that have similarities and equal positions. The study conducted by van der Duim (2007) only discussed ANT's analysis of tourism-scape, technical and social relations in tourist destinations (Johannesson 2005), and had the theme