



[Announcements](#) [Current](#) [Archives](#) [About](#) ▼

[Home](#) / [Archives](#) / [Vol 27 No 3 \(2022\):Jurnal Ilmiah Pariwisata](#) / [Article](#)

Kualitas Produk Tradisional Sulam Tapis Mampu Memberikan Kesejahteraan Masyarakat di PKBM Permata Metro Lampung

Savitri Hendradewi

Sekolah Tinggi Pariwisata Trisakti

Lestari Ningrum

Sekolah Tinggi Pariwisata Trisakti

Muhammad Tri Rahardika Suri

Sekolah Tinggi Pariwisata Trisakti

Filma Festivalia

Sekolah Tinggi Pariwisata Trisakti

DOI: <https://doi.org/10.30647/jip.v27i3.1557>

Abstract

This study aims to determine the effect of the quality of Lampung Tapis Embroidery products on the welfare of the community, especially the Lampung Tapis Embroidery artisans, which are one of the typical cultural heritages of Lampung Province that need to be preserved. This study uses a descriptive correlational method through a quantitative approach with simple regression analysis using the SPSS program. The sampling technique used is saturated sampling because the population is the same as a sample of 30 artisans at PKBM Permata Metro. The data collection technique was distributing questionnaires using a Likert scale of 1 to 5. The results showed that the quality of traditional Sulam Tapis products had no significant effect on Community Welfare at PKBM Permata Metro Lampung because the income that artisans got from PKBM Permata was less than Rp. 500,000, so the artisans felt income from Tapis Embroidery was insufficient for daily food and school children's needs. PKBM Permata Metro is advised to be able to increase learning hours in Lampung Tapis embroidery and provide visual and relevant learning so that artisans easily understand techniques and materials and improve discipline, as well as readjusting craftsman wages.

Keywords: *Carrying Capacity of Tourism, Sustainable Tourism*

Author Biography

Muhammad Tri Rahardika Suri, Sekolah Tinggi Pariwisata Trisakti

This study aims to determine the effect of the quality of Lampung Tapis Embroidery products on the welfare of the community, especially the Lampung Tapis Embroidery craftsmen which are one of the typical cultural heritages of Lampung Province that need to be preserved. This study uses a descriptive correlational method through a quantitative approach with simple regression analysis using the SPSS program. The sampling technique used is the saturated sampling technique because the population is the same as a sample of 30 craftsmen at PKBM Permata Metro. The data collection technique was by distributing questionnaires using a Likert scale of 1 to 5. The results showed that the quality of traditional Sulam Tapis products had no significant effect on Community Welfare at PKBM Permata Metro Lampung because the income that craftsmen got from PKBM Permata was less than Rp. 500,000, so the craftsmen felt income from Tapis Embroidery is not sufficient for daily food needs and the needs of school children. PKBM Permata Metro is advised to be able to increase learning hours in Lampung Tapis embroidery and provide visual and relevant learning so that craftsmen easily understand techniques and materials and improve discipline, as well as readjusting craftsman wages.

Keywords: *Carrying Capacity of Tourism, Sustainable Tourism*

Jurnal Ilmiah

p - ISSN 1411 - 1527

e - ISSN 2599 - 0209

PARIWISATA

Kajian Potensi Pariwisata Pantai di Wilayah Selatan Kabupaten Tasikmalaya
Yunus Winoto, Ninis Agustini Damayani, Teguh Husodo dan Ute Lies Siti Khadijah (227-240)

Tata Kelola Ekowisata Berbasis Ergonomi dan Kearifan Lokal di Wisata Pulau Oksigen Gili Iyang
Muchammad Ghazi Izzuddin dan Inayah Ilahiyah (241-252)

Mindfulness dan Collaboration Networking dalam Meningkatkan Resiliensi Industri Pariwisata Jawa Tengah Selama Pandemi
Yuniarto Rahmad Satato dan Ratih Pratiwi (253-263)

Strategi Meningkatkan Kinerja Karyawan Reservasi di Hotel XYZ Nusa Dua, Bali
Fiorenza Ayunda Natalie Limantara, Ida Ayu Kalpikawati, Ni Kade Juli Rastitiati dan I Gusti Ngurah Agung Suprastayasa (264-276)

Analisis Daya Dukung Pada Wisata Buntu Burake, Kabupaten Tana Toraja, Provinsi Sulawesi Selatan
Kaleb Yusuf Sinay, Sri Mariati, Himawan Brahmantyo dan Myrza Rahmanita (277-288)

Kualitas Produk Tradisional Sulam Tapis Mampu Memberikan Kesejahteraan Masyarakat di PKBM Permata Metro Lampung
Savitri Hendradewi, Lestari Ningrum, Muhammad Tri Rahardika Suri dan Filma Festivalia (289-296)

Pengelolaan Desa Wisata Untuk Meningkatkan Kunjungan Pelancong Ke Desa Wisata Kreatif Terong Kecamatan Sujuk Kabupaten Belitung
Rahmat Ingkadijaya, Ferdy Emansyah dan Sri Mariati (297-305)

Kendala Bagi Pekerja di Seminyak, Bali Dalam Penggunaan Bahasa Inggris I Wayan Suadnyana dan Dika Pranadwipa Koeswiryono (306-316)

Dampak Ekonomi, Sosial dan Lingkungan Terhadap Ekowisata Berbasis Masyarakat Emmita Devi Hari Putri, Atun Yulianto, Dyah Mustika Wardani dan Lilik Edi Saputro (317-327)

Pengaruh Atraksi Wisata dan Harga Terhadap Kepuasan yang Berdampak pada Minat Kunjurng Wisatawan Taman Mini Indonesia Indah (TMII), Jakarta Emmita Nurbaeti, Amrullah, Fetty Asmaniati dan Ismeth Emier Osman (328-337)

Published
2022-11-15

ABNT
 APA
 BibTeX
 CBE
 EndNote - EndNote format (Macintosh & Windows)
 MLA
 ProCite - RIS format (Macintosh & Windows)
 RefWorks
 Reference Manager - RIS format (Windows only)

Vol. 27 No. 3, November 2022

Vol 27 No 3 (2022): Jurnal Ilmiah Pariwisata

Diterbitkan oleh :
 Pusat Penelitian dan Pengabdian Kepada Masyarakat
 Sekolah Tinggi Pariwisata Trisakti



Section
Article

[Home](#)

[Editorial Team](#)

[Reviewer Team](#)

[Author Guidelines](#)

[Journal Template](#)

[Copyright Notice &
License](#)

[Publication Ethic](#)

[Focus and Scope](#)

[Section Policies](#)

[Peer Review Process](#)

[Open Access Policies](#)

**Article Processing
Charges**

Plagiarism Check

**Copy Editing and
Proofreading**

References Management

Print ISSN Online ISSN



Index By



52256

[View My Stats](#)



Pusat Penelitian dan Pengabdian kepada Masyarakat
Sekolah Tinggi Pariwisata Trisakti
Jl IKPN Bintaro - Tanah Kusir, Jakarta Selatan 12330



This work is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

powered by OJS | Open Journal Systems
PKP | PUBLIC KNOWLEDGE PROJECT